

Referent



Dr. Robert Wenzel, Panasonic Electric Works Europe AG

- Joined Panasonic Electric Works Europe AG in 1998, head of the Department of Technical Documentation since 2000
- University instructor 1988-1998.
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Zum Vortrag

As the title suggests, the presentation is practice-oriented and focuses on how Panasonic Electric Work uses the CMS AuthorIT to manage multimedia, multilingual documentation and reuses content for two of its major products. By comparing our approach to "traditional" DTP methods, I will expose the pitfalls of not reusing content: e.g. redundancy, terminological inconsistency, errors, expense, etc.

Though reusing content sounds great, finding the content you want to reuse is often a challenge. I'll show some practical methods we've established, including how to label embedded topics, how to store shared topics, how to name files, the use of variables and other helpful tips.