

Referent



Steffen Frederiksen, Content Technologies

Steffen Frederiksen is a co-founder and director of the Content Technologies organization. Currently, he is heading the development of the SharePoint-based DITA Exchange collaboration solution. He has 15 years of experience with technical writing and content management, and more than 10 years experience with XML-based solutions. He has worked with leading companies around the world on the implementation of documentation solutions.

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DITA is by nature a quite complex XML-based standard. This presentation will focus on HOW DITA can be used to facilitate co-operation between non-DITA specialists (subject matter experts, development, marketing, customer service, etc.) and technical writers – and WHY collaboration is so important for making DITA a success in your organization. The presentation will include multiple live examples.